

## // ABOUT //

Product designer specializing in clean, user centered design as well as solving complex interaction problems to create intuitive platforms for users.

## {TOOLS + TECH}

Figma	iOS (Swift UI)
Sketch	Android
Marvel	VSCoDe
Maze	Git
Invision	Less
UXpressia	Angular

Agile methodologies, continuous discovery, atomic design, qualitative and quantitative product research

## {EDUCATION}

OREGON STATE UNIVERSITY  
**BACHELOR OF ARTS (BA)**  
MAJOR: FINE ARTS + ART HISTORY

LINN-BENTON COMMUNITY COLLEGE  
**ASSOCIATES OF APPLIED SCIENCE**  
MAJOR: GRAPHIC DESIGN

Jen@kretzy.com | 541-971-3826  
Willamette Valley, Oregon

• CURRENT REFERENCES UPON REQUEST •

## // EXPERIENCE //

2018 - PRESENT  
BOZEMAN, MT • REMOTE

### PRODUCT DESIGNER | SCHEDULICITY

- » research, design, roadmap and user testing Norm (fintech mobile app)
- » lead design and implementation of web, Android, and iOS design systems
- » new feature research, product planning and development
- » audit of Angular components utilizing VSCoDe and Git
- » perform user testing via moderated and unmoderated testing frameworks both pre and post launch
- » daily cross-functional coordination between product owners, engineers, and design team in an Agile environment

2016 - 2018  
WASHINGTON, D.C. • REMOTE

### SENIOR DESIGNER | PCCC

- » developed and maintained user interface components and pattern library for PCCC's web application PIES
- » created mock-ups and storyboards for user interactions to improve overall user experience and visual consistency
- » worked closely with a team of front-end and back-end developers to overhaul the UI of PIES for a more consistent user experience
- » developed and maintained brand identity for PCCC initiatives, partners, and candidates

2012 - 2016  
LAS VEGAS, NE • REMOTE

### LEAD UI DESIGNER | LUCINE WOMEN

- » built wireframes, designed UI, created interaction models and defined user task flows to achieve a cohesive user centered experience for complex web applications
- » conducted qualitative research (interviews and market data) to understand the target audience and their needs

2010 - 2015  
SAN MATEO, CA • REMOTE

### UI DESIGNER | YOURSPORTS.COM

- » created and maintained wireframes and mock-ups for product development
- » designed UI for iOS and interactive sports mapping apps